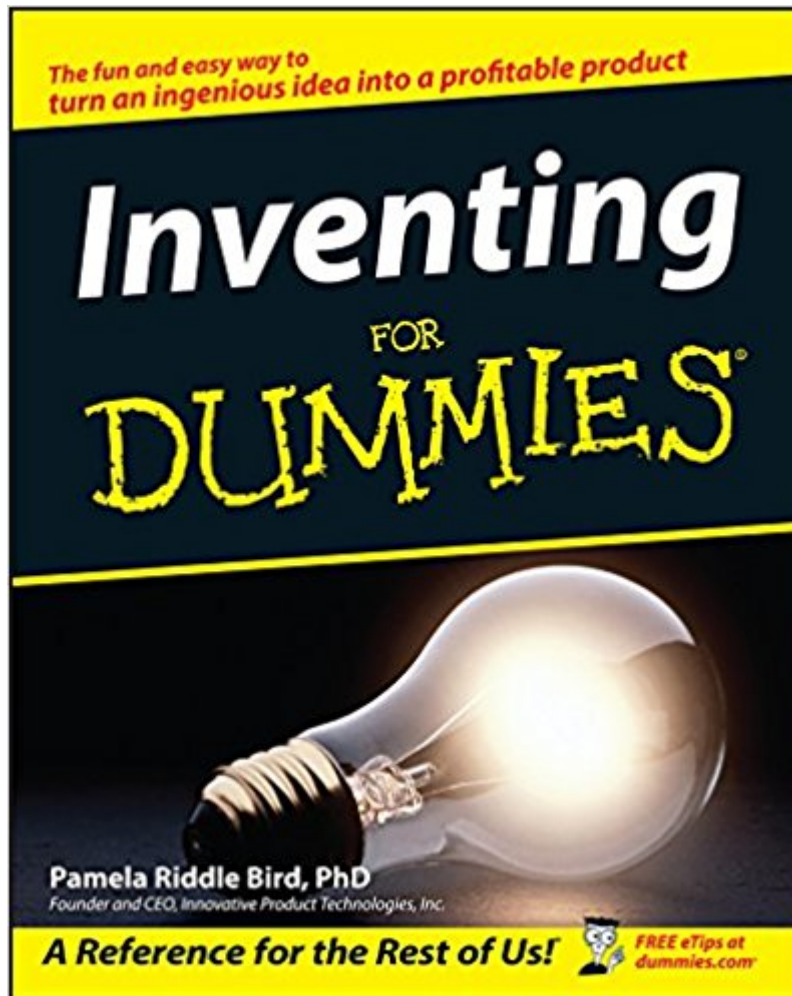




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Inventing For Dummies



Synopsis

Full coverage of the ins and outs of inventing for profit Protect your idea, develop a product - and start your business! Did you have a great idea? Did you do anything about it? Did someone else? Inventing For Dummies is the smart and easy way to turn your big idea into big money. This non-intimidating guide covers every aspect of the invention process - from developing your idea, to patenting it, to building a prototype, to starting your own business. The Dummies Way * Explanations in plain English * "Get in, get out" information * Icons and other navigational aids * Tear-out cheat sheet * Top ten lists * A dash of humor and fun Discover how to: * Conduct a patent search * Maintain your intellectual property rights * Build a prototype product * Determine production costs * Develop a unique brand * License your product to another company

Book Information

Paperback: 384 pages

Publisher: For Dummies; 1 edition (May 7, 2004)

Language: English

ISBN-10: 0764542311

ISBN-13: 978-0764542312

Product Dimensions: 7.3 x 1 x 9.2 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 20 customer reviews

Best Sellers Rank: #284,535 in Books (See Top 100 in Books) #21 in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Patent #154 in Books > Law > Legal Self-Help #1146 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems

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[The book is] the only guide you need to help you make the jump from thinker to doer .

UKBusinessExchange.info Tuesday 29 April 2008 The advice within its pages is easy to read, and well worth the GBP15.99 cover price. EurekaMagazine.co.uk Tuesday 22 May 2008

Full coverage of the ins and outs of inventing for profit Protect your idea, develop a product and start your business! Did you have a great idea? Did you do anything about it? Did someone else? Inventing For Dummies is the smart and easy way to turn your big idea into big money. This non-intimidating guide covers every aspect of the invention process and from

developing your idea, to patenting it, to building a prototype, to starting your own business. Discover how to: Conduct a patent search Maintain your intellectual property rights Build a prototype product Determine production costs Develop a unique brand License your product to another company THE DUMMIES WAY® Explanations in plain English "Get in, get out" information Icons and other navigational aids Online cheat sheet Top ten lists A dash of humor and fun Get smart!

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To be honest, I have only read a little in this book so far. However, I have looked at other books on inventing, some of them just have too much information and I do not have the time to read so much. This book is a little more concise. Also, I like that it covers many topics. It is not just about how to develop your invention, but should you pay a professional for instance to help write a patent application (if you intend to do that). It also speaks about the marketing aspect. After all, we want to make money with our invention. I like to skip back and forth to different parts as I think about the process and this book makes that easy. The size is great. I can hold it in my hands without getting tired. I'm not an e-book reader person and this is great as a good paper reference.

Easy to read, straight forward advice for anyone interested in the business side of inventing.

This book explodes with information. But it doesn't walk you through step by step. You can kinda start anywhere in the book. So it's got me like... Ok ... Where do I start. I had to do some other research to figure that out. But I'm glad I purchased it.

Unfortunately we order the UK version by mistake. So be careful when you order.

Very good. 5 out of 5 stars.

Getting an invention to market is not for the faint-hearted. You also need capital and patience. This book tells you many things you can never learn on your own and gives good advice.

Love it!

awesome

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